Accelerating Innovation to Connect and Secure the World

At Keysight, we inspire and empower innovators to bring world-changing technologies to life. Serving as a global innovation partner, we deliver market-leading design, emulation, and test environments that help companies develop and deploy breakthroughs faster, with less risk, throughout the product life cycle. Our differentiated technologies, measurement expertise, and tailored solutions are built from a foundation of co-innovation with industry ecosystem leaders. With Keysight, engineers gather insights, sooner, to build and go-to-market with confidence.

Keysight Technologies (NYSE: KEYS) is an S&P 500 technology company, headquartered in California, with offices and manufacturing worldwide. We’ve pioneered 3,800+ patents and our ~15,000 employees work with 30,000+ customers to start technology revolutions.
Key facts

#1 market position

30K+ total customers

~15K employees

100+ countries served

$5.4B revenue

3.8K+ patents

$31B market capitalization

1 Per company estimate

2 Includes indirect channel

3 Patents awarded to Keysight and Keysight’s business under Agilent Technologies and Hewlett-Packard

4 As of fiscal year-end FY22

Keysight revenue and growth

48% / $2.6B
Commercial communications
Key customers include Alphabet, Amazon, AT&T, Broadcom, Cisco, Fujitsu, HP, Nvidia, Lenovo, LG, Meta, Microsoft, Nokia, Qualcomm, and Samsung.

22% / $1.2B
Aerospace, defense, and government
Key customers include BAE Systems, Boeing, Leonardo, Naval Research Lab, and the US government.

30% / $1.6B
Electronic industrial
Key customers include Daimler, Delphi, Ford, Infineon, Qorvo, Siemens, Taiwan Semiconductor, and Tesla.

$5.4B
FY22 REVENUE

$2.86*
FY15

$5.42*
FY22

10% CAGR

* Revenue ($B)

10% Americas

41% Europe

43% Asia Pacific
A consistent software-centric solutions strategy accelerates the innovation of long-term technology trends.

Durable and sustainable competitive advantages act as strategic enablers of Keysight’s continued value creation.

**Core strategy and differentiators**

- Market-leading design and test solutions create Sustainable lifecycle value
- Stronger customer value propositions
  - Time to market
  - Productivity
- Stronger Keysight business outcomes
  - Accelerating profitable growth
  - Improving resiliency
  - Expanding margins

**Durable and sustainable competitive advantages**

1. Deep, long-term global customer relationships
2. Unique technology expertise and capabilities
3. Differentiated, first-to-market solutions portfolio
4. Durable and resilient business model
5. Collaborative and innovative culture

**Keysight’s Leadership Model for customer success**

Keysight employs this business framework to deliver greater value to customers, shareholders, and employees.
Keysight enables customers on every step of their go-to-market journey.

Product design, emulation, and test software, leveraging AI and digital twins.

High-performance test and measurement equipment, such as oscilloscopes, signal analyzers, and signal generators.

Network visibility, emulation, and test solutions.

Equipment calibration and repair, education, consulting, and other services.

Design and test systems for specific industry use cases.

An award-winning culture

Keysight’s collaborative culture is a strategic business driver, enabling it to meet customer needs and reward shareholders by fostering innovation and a commitment to results. Corporate social responsibility (CSR) and diversity, equity, and inclusion (DEI) practices guide Keysight’s vision of building a better planet.