

The Total Economic Impact™ Of Keysight Eggplant Test Automation Software

Through two customer interviews and data aggregation, Forrester concluded that Keysight Eggplant Test has the following three-year financial impact.

SUMMARY OF BENEFITS

Three-year risk-adjusted

Improved productivity of application users

\$4.2M

Cost savings from remediation avoided

\$2.5M

Increased manual tester productivity

\$737.4K

Alternative tool cost avoidance

\$167.9K

KEY INVESTMENT DRIVERS



Increase the number of application releases



Difficulties in maintaining and improving application and workflow quality



Cost pressures

KEYSIGHT EGGPLANT TEST DATA POINTS



NPV

\$4.69M



ROI

162%



PAYBACK

9 months

VOICE OF THE CUSTOMER

“We catch bugs earlier in the cycle so that we don’t have to catch them in final QA. And so, the number of defects that still remain in the system by the time it gets to actual people is much, much smaller.”



CDO, financial services

“Eggplant has helped us provide a level of quality that we’d never be able to achieve manually.”



IT Manager, retail



Read the full study

This document is an abridged version of a case study commissioned by Keysight Eggplant Test titled: The Total Economic Impact Of Keysight Eggplant Test Automation Software, September 2023.

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