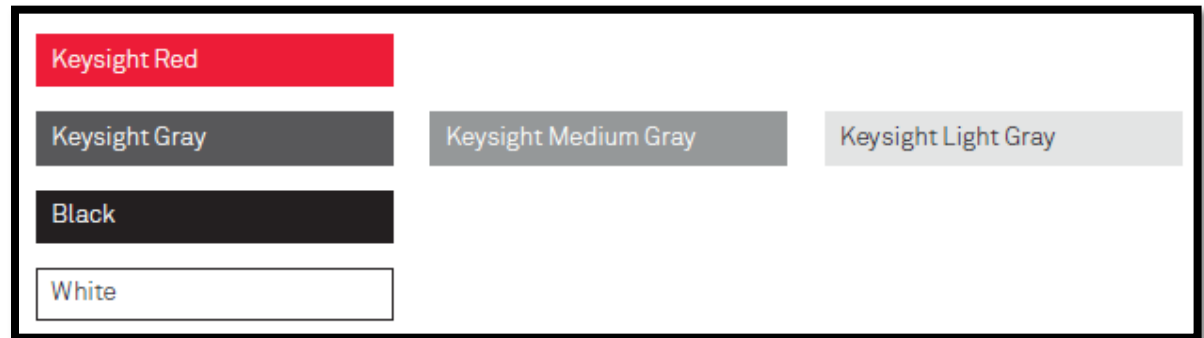


Keysight Color Palette

- The consistent use of the primary color palette – Keysight Red, Keysight Gray, black and white – will create a recognizable visual identity. **White is used predominantly as a background color** that provides a clean and crisp backdrop to our content.
- The Keysight primary color palette consists of:
 - White
 - Keysight Red
 - Keysight Gray
 - Keysight Medium Gray
 - Keysight Light Gray
 - Black



NOTE: Keysight Dark Red used only for visited link color in on-line help.

Keysight Color Palette

Tints

- The primary palette is supported by a palette of eight secondary colors and a set of tints. See the Keysight Core identity standards for additional details.
- Do not use tints other than what is specified in the standards.

	NAME	SPOT	CMYK				RGB			HEX	LAB		
	Keysight Red	(or PANTONE® 185 C)	0	100	83	0	233	0	41	e90029	49	77	49
	Keysight Dark Red	—	0	100	83	50	137	21	24	891518	30	47	31
	Keysight Gray	(or PANTONE Cool Gray 11 C)	0	0	0	80	85	85	85	555555	36	0	0
	Keysight Medium Gray	—	0	0	0	50	156	156	156	9C9C9C	63	-1	-1
	Keysight Light Gray	—	0	0	0	10	232	232	232	E8E8E8	93	-1	-1
	Black	—	0	0	0	100	0	0	0	000000	100	0	0
	White	—	0	0	0	0	255	255	255	FFFFFF	100	-0	-0
	Keysight Dark Blue	(or PANTONE 7687 C)	94	86	0	19	36	55	124	24377C	25	13	-42
	Keysight Dark Purple	(or PANTONE 518 C)	62	88	43	44	82	45	70	532D46	24	20	-8
	Keysight Purple	(or PANTONE 258 C)	54	89	0	0	139	60	143	8B3C8F	39	42	-30
	Keysight Orange	(or PANTONE 7579 C)	0	75	96	0	237	94	26	ED5E1A	59	54	61
	Keysight Yellow	(or PANTONE 7406 C)	0	25	98	0	253	194	6	FDC206	82	12	85
	Keysight Light Green	(or PANTONE 375 C)	50	0	100	0	151	194	40	8DC229	73	-34	64
	Keysight Green	(or PANTONE 348 C)	91	4	99	5	1	150	66	019642	52	-63	31

Colors
used only
to enhance
complex
tables

Use only the color specifications listed on this page.

Values are calibrated for use with the **GRACoL2006_Coated1v2 color profile** for CMYK, and **sRGB IEC61966-2.1 color profile** for RGB.